

WHY ROUGH RIDER INDUSTRIES

CREATING PATHWAYS FOR RE-ENTRY THROUGH JOB SKILLS & TRAINING OPPORTUNITIES:

The word "prison" does not conjure up many positive thoughts. Most of us have little sympathy for people who do not follow the rules. Today, over 1,300 men and women are incarcerated in the North Dakota correctional system. It is not a place someone should want to go; yet it has to be a place of hope by transforming lives, influencing change, and strengthening the community.

Rough Rider Industries (RRI) is a correctional industries (CI) training program within the North Dakota Department of Corrections and Rehabilitation (NDDOCR). RRI is a self-sustaining entity that operates solely by the revenue generated from the sale of its products and services, without relying on any tax-appropriated dollars. RRI provides the highest quality products, top rated service, and competitive pricing.

97% of individuals in prison will eventually re-enter society. RRI places individuals in custody (who demonstrate good behavior) into positions that cultivate skill sets, generate wages, and teach valuable life lessons. RRI provides real-world job skills training and experience that often help individuals connect with private industry partners, suppliers, and employers before and after their release. RRI also teaches things such as responsibility, accountability, and teamwork (which are foreign concepts to many incarcerated individuals).

The work at RRI enables an individual to rejoin their community with a renewed outlook and the means to support themselves and help build family ties. Individuals working in our CI program are able to send a portion of their earnings to support their families, offsetting the need for additional taxpayer public assistance. They are also able to contribute to financial obligations such as child support, fines, fees, and restitution. Twenty-five percent of earnings are set aside in a personal savings account to be used for when they are released. RRI is a proven program that works to help individuals prepare for life after prison.

An individual's successful rehabilitation and re-integration begins with hope. **This hope can be traced back to our customers who support our mission.** If you are interested in any of RRI's products or services, or want to learn more about our rehabilitative mission, please contact us.



WHY ROUGH RIDER INDUSTRIES (continued)

BENEFITS OF CORRECTIONAL INDUSTRIES:

Helps Reduce Recidivism: Correctional Industries (CI) is a proven program that works and reports significant reductions in recidivism rates for participants. Those involved in CI programs are less likely to return to prison than the average offender (defined as a three year re-incarceration/return to prison rate). The existence of self-sustaining CI programs offset the need to spend additional taxpayer dollars for offender supervision and alternative program costs. *(NCIA, NCIA 2020 Directory, 2019)*

Generates Return on Investment: A Washington State Institute for Public Policy conducted that CI programs generate significant savings of taxpayer dollars. For every \$1.00 spent on CI, \$4.77 is saved in future criminal justice costs due to the reduction in recidivism. *(Washington State Institute for Public Policy, April 2012)*

Supports Businesses & Economy: RRI purchased \$4.5 million in raw materials, supplies, component parts, equipment, and services to support its operations in Fiscal Year 2020. *(NCIA, NCIA 2021 Directory, 2020)*

WHO BENEFITS FROM CORRECTIONAL INDUSTRIES:

Taxpayers: Lower recidivism means taxpayers see reduced incarceration costs and safer neighborhoods.

Offenders: While learning critical job skills as well as individual soft skills, offenders gain the experience, expertise, and self-confidence that will help them find meaningful work after release.

Private Businesses: CI's across the country purchase more than \$1.3 billion in local products and services annually. *(NCIA, NCIA 2020 Directory, 2019)*



References:

NCIA. (2019). NCIA 2020 Directory. North Dakota. NCIA.
NCIA. (2020). NCIA 2021 Directory. North Dakota. NCIA.
Washington State Institute for Public Policy. (April 2012). *Return on Investment: Evidence-Based Options to Improve Statewide Outcomes*

WHY ROUGH RIDER INDUSTRIES (continued)

RRI GIVES BACK TO THE COMMUNITY:

Waste and extra material are always a part of daily operations in manufacturing. A large buildup can accumulate over time if not properly addressed. RRI's strives to donate excess materials or manufacture and donate products to places of need where it can help others or aide in training programs.

Items Donated:

- Youth Correctional Center – scrap wood for learning/training programs
- Bismarck Career Academy & Technical Center – scrap wood for learning/training programs
- Boy Scouts of America – scrap wood for learning/training programs
- Salvation Army and Safe Shelter (Jamestown) – blankets sewn from scrap material
- Jamestown Churches – scrap twill material to use in various quilting projects by their parishioners
- ND Veterans Home (Lisbon) – walker/wheelchair bags sewn from scrap material
- Ministry on the Margins (Bismarck) – 500+ pairs of socks and 70+ t-shirts
- Little Free Pantries – pantry boxes were placed throughout the Bismarck/Mandan community
- Heaven's Helpers Soup Café (Bismarck) – upholstered and installed new booth seating



Rough Rider Industries Mission Statement...

Provide adult individuals job skills training necessary for successful reentry while providing quality goods and services in a self-sustaining matter.

NDDOCR Mission Statement...

Transforming lives, influencing change, strengthening community.